

Dear Licencing Committee

I wish to present a common-sense argument in favour of granting this extension, highlighting the benefits to our business, community, and the enforcement of alcohol regulations:

Economic Contribution:

Angels has become an integral part of the local economy, employing 34 individuals, and generating substantial tax revenue. An extension of the alcohol license would ensure the sustained growth of our business be able to compete with Brighton and our competitors who have an edge on us and further stimulate economic activity within the community. Our competitors Jungle and Molotov bot have had their licences extended.

Responsible Service:

Throughout our tenure, we have consistently adhered to stringent service guidelines to ensure the safety and well-being of our customers. We have maintained a clean record with no violations of alcohol regulations, demonstrating our commitment to responsible alcohol service.

Positive Community Engagement:

We have actively engaged with the local community through with local organizations. An extension of the alcohol license would enable us to continue contributing to the community and fostering positive relationships. We recognise that we have a little more work to do in term of notice however now that we have engaged a Sussex based acoustic consultants to help us achieve that target suggested by Environmental health – i am confident that after further investment this will be achieved.

Public Safety Measures:

We have invested in advanced training for our staff to prevent alcohol-related incidents and promote responsible consumption. Our security measures, including ID checks and monitored premises, are designed to uphold public safety.

Legal Compliance:

We are fully aware of and committed to complying with all applicable laws and regulations governing alcohol service. Our continued partnership with law enforcement ensures swift action in case of any issues.

Customer Satisfaction:

We have garnered a loyal customer base – that values the exceptional service and diverse offerings we provide. The extension of the alcohol license would allow us to maintain this level of service and meet the expectations of our patrons.

Proven Track Record: Over the years, we have demonstrated our ability to operate responsibly and within the confines of the law. This track record attests to our dedication to upholding the principles of alcohol regulation.

Considering the points, we firmly believe that an extension of our alcohol license is not only warranted but also in the best interest of the community. We assure the committee that we will continue to uphold the highest standards of alcohol service and contribute positively to our neighbourhood.

We would like to request this application be approved subject to the conditions mentioned by both the police and Environmental health **After all it will not come into force until the Licencing Committee approves it.**

We sincerely hope objectors don't have a personal vendetta against this type of business in the high street or it is personal in terms of us being immigrants, common sense should prevail.

Legal Precedent

R (on the application of Newbury District Council) v. Secretary of State for the Environment, Transport and the Regions (2001): In this case, the Newbury District Council objected to a grant of an alcohol license on the grounds of public safety and public nuisance. The Secretary of State overruled the council's objections and granted the license. The council challenged this decision in court, but the court upheld the Secretary of State's decision, stating that the council's concerns were not sufficient to prevent the grant of the license.

R (on the application of Greenwich Community Association) v. London Borough of Greenwich (2012): The Greenwich Community Association objected to the grant of an alcohol license for a local establishment. The local authority granted the license despite the objections. The Association sought judicial review, arguing that the local authority had not properly considered their objections. The court ruled in favor of the local authority, stating that they had adequately considered the objections and had the discretion to grant the license.